

**2019 Susan G. Komen® Upstate NY Affiliate
WNY Survivor Luncheon Sponsor Agreement**

Event Date: October 5, 2019

Full Payment Due By: September 1, 2019 –Thank You!

Name of Company, Institution or Individual: _____

Sponsorship Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number(s): _____ Fax: _____

Email: _____

CONTRIBUTION LEVEL FOR SPONSORSHIP: *(check all that apply)*

Event Sponsorships

- Presenting Sponsor \$8,000
- Platinum Sponsor \$5,000
- Diamond Sponsor \$2,500
- Gold Sponsor \$1,000
- Silver Sponsor \$ 500
- Other \$

Value of Sponsorship: (Fill in below)

- 1. Cash \$ _____
- 2. Gifts In-Kind* \$ _____

Total Contribution \$ _____

In-Kind Sponsorship

<u>In-Kind Item Sponsorship Value</u>	<u>Fair Market Value</u>		<u>50% or 100%</u>
Ex. Potato Chips	\$10,000	\$5,000	\$5,000
1.			
2.			
Total In-Kind Value: \$ _____			

* *In-kind donations of products or services deemed essential for the event are valued at 100% of fair market value (e.g. water, waste removal, etc.) Other items & services are valued at 50% of fair market value. (e.g. promotional items)*

Invoice Request:

If invoice is needed to process payment, please indicate below:

- Yes - please provide an invoice
- No - an invoice is not needed

Working Contact:

Komen WNY Regional office will contact this individual for event related details:

Working Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number(s): _____ Fax: _____

Email: _____

** For new sponsors, please send a high resolution, camera ready logo in a jpeg format.*

- Camera Ready Artwork of Logo enclosed
- I will email logo to mmagaris@komenupstateny.org

Return to:
Susan G. Komen®
742 Delaware Avenue
Buffalo, NY, 14209
Phone: (716) 714-4114
Fax: 1-844-303-5309

Sponsor Representative: _____

Date signed: _____

Office use only:
Date Received: _____ Contract Sent: _____



2019 SURVIVOR LUNCH SPONSORSHIP LEVELS & BENEFITS

PRESENTING EVENT SPONSOR - \$8,000

- ❖ Speaking Role at Event
- ❖ Logo on Invitations and Advertising
- ❖ Social Media recognition in weeks prior to event
- ❖ Opportunity for marketing table and/or handout at event
- ❖ Logo on event signage, in multi-media presentations and mentions from podium
- ❖ Logo on all printed materials (program, invitations, newsletters, etc.)
- ❖ Full-page ad in Luncheon program
- ❖ Logo on Website
- ❖ Thank you in Affiliate newsletter
- ❖ 10 Complimentary tickets to event

PLATINUM SPONSOR - \$5,000

- ❖ Social Media recognition in weeks prior to event
- ❖ Opportunity for marketing table and/or handout at event
- ❖ Logo on event signage, in multi-media presentations and mentions from podium
- ❖ Logo on all printed materials (program, invitations, newsletters, etc.)
- ❖ ½-page ad in program
- ❖ Logo on Website
- ❖ Thank you in Affiliate newsletter
- ❖ 5 Complimentary tickets to event

DIAMOND SPONSOR - \$2,500

- ❖ Opportunity for marketing table and/or handout at event
- ❖ Logo on Event signage, in multi-media presentations and mentions from podium
- ❖ Logo on all printed materials (invitations, registration, newsletters, etc.)
- ❖ ½-page ad in program
- ❖ Logo on Website
- ❖ Thank you in Affiliate newsletter
- ❖ 3 Complimentary tickets to event

GOLD SPONSOR - \$1,000

- ❖ Logo on Event signage, in multi-media presentations and mentions from podium
- ❖ Logo on all printed materials (invitations, registration, newsletters, etc.)
- ❖ Logo on Website

SILVER SPONSOR - \$500

- ❖ Logo on Event Banners
- ❖ Logo on Website